

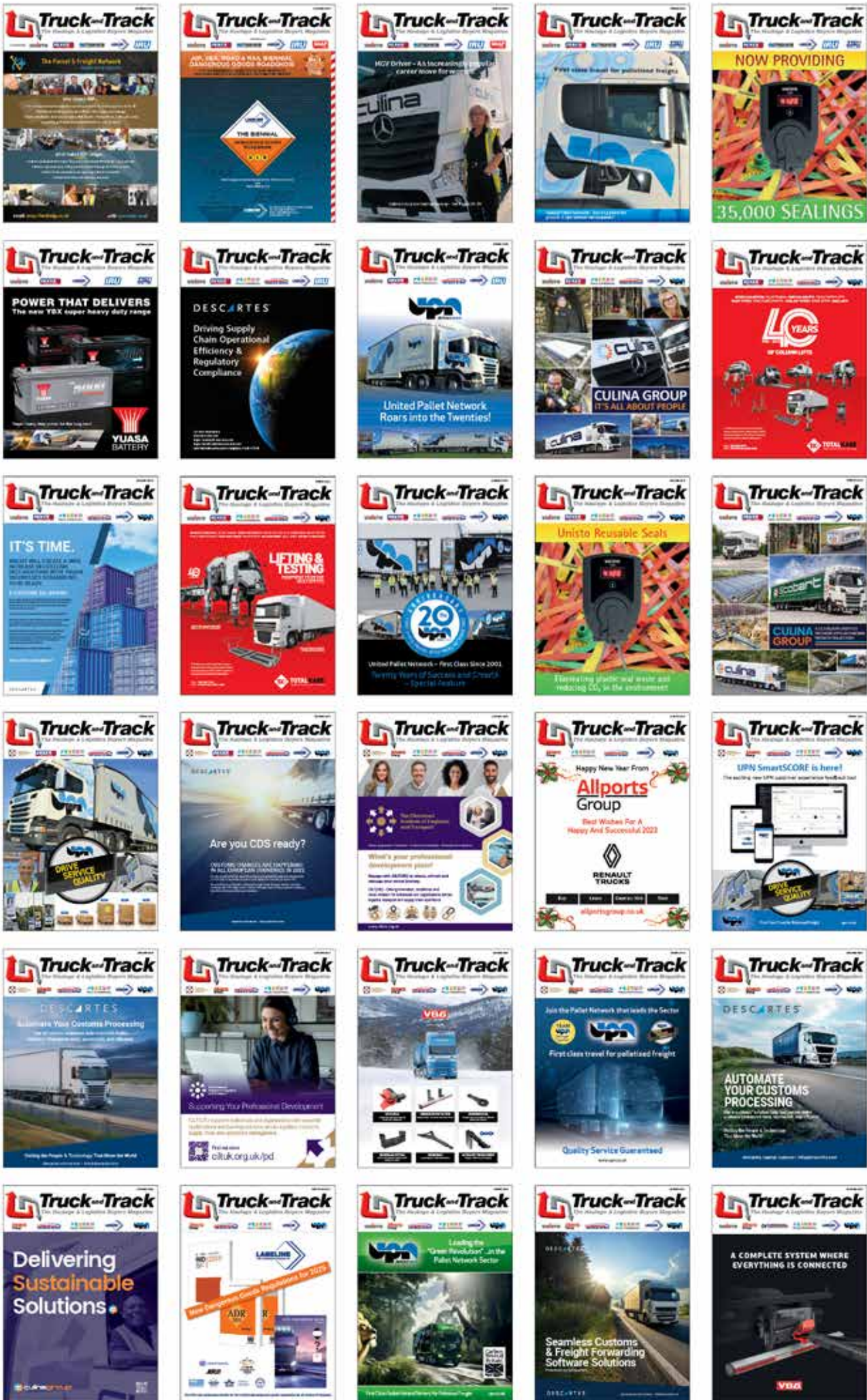


Truck *and* **Track**

The Haulage & Logistics Buyers Magazine

MEDIA INFORMATION 2026







Truck and Track

The Haulage & Logistics Buyers Magazine

Truck and Track – reaching the major decision makers in haulage & logistics

As Britain's leading voice for haulage and logistics, Truck and Track is keen to work with you by providing essential market intelligence and publicising your company's USPs in profitable new areas. After all, how will your potential customers know what you offer if you don't tell them? Truck and Track is one of the most widely read and respected magazines in your marketplace and continues to attract the industry's biggest and most successful names.

Launched in September 2009, Truck and Track is the UK's most dynamic and fastest-growing magazine for haulage and logistics, published quarterly with a readership of over 50,000 industry professionals including online. The flipbook version of the magazine - on www.truckandtrack.com - is also circulated quarterly to 20,000 named decision makers via our Digital News emailer.

Whatever your campaign or your customer targets, rely on Truck and Track to make sure that your message reaches the industry's most influential decision makers.

Display advertising

Display advertising will raise awareness of your brand and products and will reinforce your company's image in the marketplace. Truck and Track is the ideal sales tool to inform the market about your

products and services, your upcoming exhibition stand or your hot company news. Advertise in the publication which is the first choice of your target audience for acquiring insight and information. With 90% repeat business, Truck and Track delivers a clear message of success.

Inserts

You can aim at specific sectors of Truck and Track's circulation by choosing to promote your message as an insert. Bound or loose inserts are available to the full circulation or on a split-run basis, giving you the freedom to promote your message with your own dedicated material.

Online advertising

Online Truck and Track offers many solutions to effectively combine with and complement your print campaign: just ask for further information.

Contact the Publishing Director: Barbara Ryan

barbara.ryan@truckandtrack.com

Tel +44 (0)121 733 2810

www.truckandtrack.com



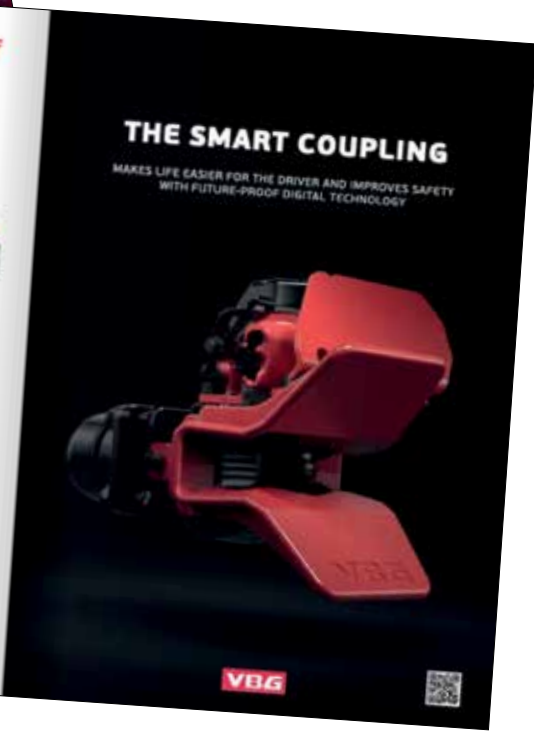
Features & themes planned for 2026

Bodybuilding
Business News
Communications
Customs
Dangerous Goods
Driver Training
Euro VI

Factory Management
Fleet Management
Fuel Economy & Fuel Cards
Knowledge & Training
Loading Bays
Low Emissions
Major Exhibition Reviews & Previews

Oils & Lubricants
Pallet Networks
Ports
Railfreight
Road Tolls
Safety & Security
Tachograph Analysis

Telematics
Trailers
Truck & Trailer Safety Lighting
Tyres
Vehicle Diagnostics
Warehousing & Distribution
Workshop Equipment & Services



Truck and Track display advertisement rates 2026

Double page spread (DPS): £2750
 Full page: £1750
 Half page: £950
 Quarter page: £750
 Guaranteed position 10% extra

Front cover: £4750
 Back cover: £2750
 Inside front cover: On application
 Inside back cover: On application
 Centre fold: £2750
 Prices allow for four-colour bleed adverts
 Belly Band: £4125

Series discounts
 2 insertions: 10%
 4 insertions: 15%
 10% discount on bookings prepaid

Inserts (to full circulation)
 Weight not exceeding:
 10g: £1100
 20g: £1375
 30g: £1650
 40g: £1925

2027 Maintenance Planner (published March 2026)
 90mm W x 135mm H: £995
 135mm W x 70mm H: £750

2027 Year Planner (published June 2026)
 90mm W x 135mm H: £995
 135mm W x 70mm H: £750

Prices plus VAT where applicable

Emailer
 Up to 20,000 emailer: £800

For all advertising & press release submissions, contact Barbara Ryan, Publishing Director.
barbara.ryan@truckandtrack.com
 Tel +44 (0)121 733 2810
www.truckandtrack.com



Technical Data

Advertisement sizes for Truck and Track
 Front cover trim area: 210mm W x 233mm H
 Front cover bleed area: 216mm W x 239mm H
 DPS type area: 390mm W x 256mm H
 DPS trim area: 420mm W x 297mm H
 DPS bleed area: 426mm W x 303mm H
 Page type area: 180mm W x 256mm H
 Page trim area: 210mm W x 297mm H
 Page bleed area: 216mm W x 303mm H

Half page vertical: 86mm W x 256mm H
 Half page horizontal: 180mm W x 124mm H
 Quarter page: 86mm W x 124mm H
 Quarter page (Strip): 180mm W x 60mm H
 Eighth page (Strip): 180mm W x 30mm H
 1 column: 39mm
 2 columns: 86mm
 4 columns: 180mm

Digital Information
 File formats: PDF Files (PDF/X-1a: 2001), Mac/PC TIFF, EPS and JPEG. For further information, email Creative Director, Marc Pittaway: marc@truckandtrack.com

Digital Files
 Digital files must be supplied at 300dpi (min). All files CMYK separated.

Online advertising rates 2026 – www.truckandtrack.com

The image displays a variety of advertising formats available on the Truck and Track website. Callout boxes with lines pointing to specific elements provide the following pricing information:

- Banner:** £336
- Right Banner:** £336
- Rectangle:** £336
- Button:** £550
- Secondary Banner:** £550
- Rolling Leaderboard:** £715

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Typical annual visitors to truckandtrack.com:

Unique Visitors 107,922
Visits 144,795
Page Views 351,675

Data formats: GIF, animated GIF, JPG.

Target website: please specify the URL to which your banner should be linked. All banners & buttons can have up to 4 rotating messages.

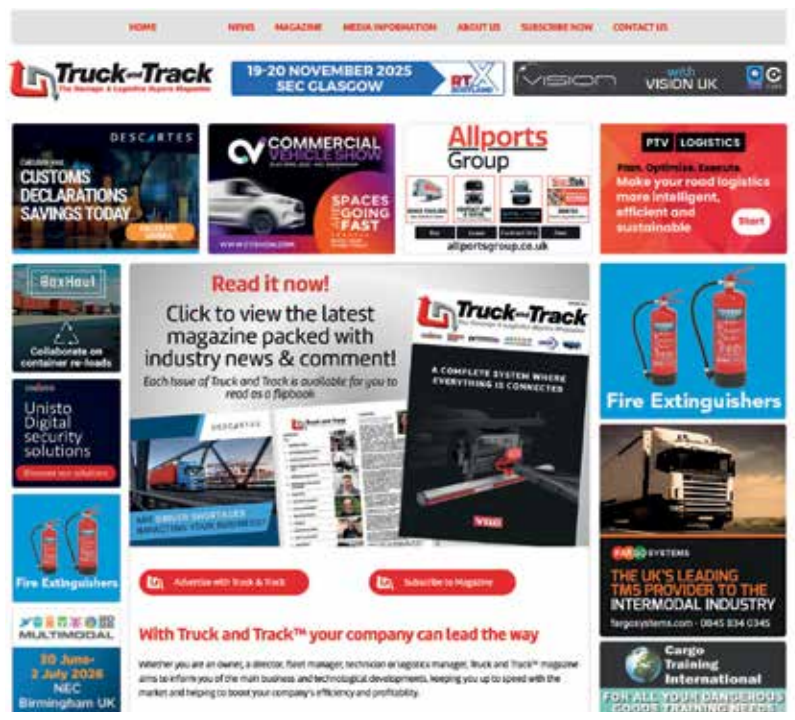
Rolling Leaderboard	700 W x 90 pixels H	£715 per month/£5000 per year
Banner	480 W x 350 pixels H	£336 per month/£3000 per year
Right Banner	480 W x 350 pixels H	£336 per month/£3000 per year
Rectangle	480 W x 350-480 pixels H	£336 per month/£3000 per year
Button	279 W x 279 pixels H	£550 for 6 months
Secondary Banner	800 W x 90 pixels H	£550 per month/£5000 per year

Prices plus VAT where applicable


Truck and Track Digital News e-newsletter




Truck and Track Website
www.truckandtrack.com



Truck and Track Year Planner and Maintenance Planner




Truck and Track Year Planner 2026



First Class Travel For Polished Freight


First class travel...
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Are you looking for an AdBlue manufacturer that helps to reduce the cost of meeting your 2025 Roadside Lorry Weight limit that is in place?

greenox AdBlue®
www.greenox.co.uk

Transport Software makes planning your days so much easier.




Driving down your fuel costs



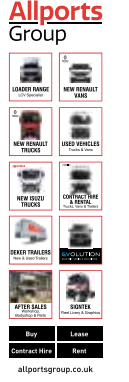
UNISTO
Security Specialist in Transport & Logistics





FOR WORKSHOP EQUIPMENT
www.totalkare.co.uk

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December				1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31								



BUY LEASE CONTRACT HIRE RENT


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THE SMART COUPLING

IMAGINE LIFE EASIER FOR THE DRIVER. INCREASE PRODUCTION SAFETY. DIGITAL. TECHNOLOGY.




Truck and Track Vehicle & Trailer Safety Inspection & Maintenance Planner 2026




Are you looking for an AdBlue manufacturer that helps to reduce the cost of meeting your 2025 Roadside Lorry Weight limit that is in place?

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THE SMART COUPLING

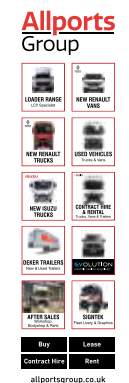


DRIVING DOWN YOUR FUEL COSTS



PREDICTIVE MAINTENANCE: SAVE THE TIME, COST, AND DASH







BUY LEASE CONTRACT HIRE RENT

allportsgroup.co.uk

Month	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31				
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FOR WORKSHOP EQUIPMENT
www.totalkare.co.uk



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Truck and Track Exhibitions

