



Truck and **Track**

The Haulage & Logistics Buyers Magazine

MEDIA INFORMATION 2025





Truck and Track

The Haulage & Logistics Buyers Magazine

Truck and Track – reaching the major decision makers in haulage & logistics

As Britain's leading voice for haulage and logistics, Truck and Track is keen to work with you by providing essential market intelligence and publicising your company's USPs in profitable new areas. After all, how will your potential customers know what you offer if you don't tell them? Truck and Track is one of the most widely read and respected magazines in your marketplace and continues to attract the industry's biggest and most successful names.

Launched in September 2009, Truck and Track is the UK's most dynamic and fastest-growing magazine for haulage and logistics, published quarterly with a readership of over 50,000 industry professionals including online. The flipbook version of the magazine - on www.truckandtrack.com - is also circulated quarterly to 20,000 named decision makers via our Digital News emailer.

Whatever your campaign or your customer targets, rely on Truck and Track to make sure that your message reaches the industry's most influential decision makers.

Display advertising

Display advertising will raise awareness of your brand and products and will reinforce your company's image in the marketplace. Truck and Track is the ideal sales tool to inform the market about your

products and services, your upcoming exhibition stand or your hot company news. Advertise in the publication which is the first choice of your target audience for acquiring insight and information. With 90% repeat business, Truck and Track delivers a clear message of success.

Inserts

You can aim at specific sectors of Truck and Track's circulation by choosing to promote your message as an insert. Bound or loose inserts are available to the full circulation or on a split-run basis, giving you the freedom to promote your message with your own dedicated material.

Online advertising

Online Truck and Track offers many solutions to effectively combine with and complement your print campaign: just ask for further information.

Contact the Publishing Director: Barbara Ryan

barbara.ryan@truckandtrack.com

Tel +44 (0)121 733 2810

Web www.truckandtrack.com



Features & themes planned for 2025

Bodybuilding
Business News
Communications
Customs
Dangerous Goods
Driver Training
Euro VI

Factory Management
Fleet Management
Fuel Economy & Fuel Cards
Knowledge & Training
Loading Bays
Low Emissions
Major Exhibition Reviews & Previews

Oils & Lubricants
Pallet Networks
Ports
Railfreight
Road Tolls
Safety & Security
Tachograph Analysis

Telematics
Trailers
Truck & Trailer Safety Lighting
Tyres
Vehicle Diagnostics
Warehousing & Distribution
Workshop Equipment & Services



Truck and Track display advertisement rates 2025

Double page spread (DPS): £2750
 Full page: £1750
 Half page: £950
 Quarter page: £750
 Guaranteed position 10% extra

Front cover: £4750
 Back cover: £2750
 Inside front cover: On application
 Inside back cover: On application
 Centre fold: £2750
 Prices allow for four-colour bleed adverts
 Belly Band: £4125

Series discounts

2 insertions: 10%
 4 insertions: 15%
 10% discount on bookings prepaid

Inserts (to full circulation)

Weight not exceeding:
 10g: £1100
 20g: £1375
 30g: £1650
 40g: £1925

2026 Maintenance Planner (published July 2025)

90mm W x 135mm H: £995
 135mm W x 70mm H: £750

2026 Year Planner (published September 2025)

90mm W x 135mm H: £995
 135mm W x 70mm H: £750

Prices plus VAT where applicable

Emailer

Up to 20,000 emailer: £800

For all advertising & press release submissions, contact Barbara Ryan, Publishing Director.

barbara.ryan@truckandtrack.com
Tel +44 (0)121 733 2810
Web www.truckandtrack.com



Technical Data

Advertisement sizes for Truck and Track

Front cover trim area: 210mm W x 233mm H
 Front cover bleed area: 216mm W x 239mm H
 DPS type area: 390mm W x 256mm H
 DPS trim area: 420mm W x 297mm H
 DPS bleed area: 426mm W x 303mm H
 Page type area: 180mm W x 256mm H
 Page trim area: 210mm W x 297mm H
 Page bleed area: 216mm W x 303mm H

Half page vertical: 86mm W x 256mm H
 Half page horizontal: 180mm W x 124mm H
 Quarter page: 86mm W x 124mm H
 Quarter page (Strip): 180mm W x 60mm H
 Eighth page (Strip): 180mm W x 30mm H
 1 column: 39mm
 2 columns: 86mm
 4 columns: 180mm

Digital Information

File formats: PDF Files (PDF/X-1a: 2001), Mac/PC TIFF, EPS and JPEG. For further information, email Creative Director, Marc Pittaway: marc@truckandtrack.com

Digital Files

Digital files must be supplied at 300dpi (min). All files CMYK separated.

Online advertising rates 2025

www.truckandtrack.com

The screenshot shows the Truck and Track website interface. At the top, there is a navigation bar with links: HOME, NEWS, MAGAZINE AND VIDEO, MEDIA INFORMATION, ABOUT US, SUBSCRIBE NOW, CONTACT US. The main header features the 'Truck and Track' logo with the tagline 'The Haulage & Logistics Buyers Magazine'. Below the header, there are several advertising spots:

- Rolling Leaderboard:** A horizontal banner at the top right for 'VISION FORS and CLOCS compliance' and 'steril KONT COMBIBUS VEHICLE LIFT SPECIALISTS'.
- Buttons:** A vertical column of small buttons on the left side, including 'BoxHaul', 'PILLET', 'on paper or spreadsheets?', and 'One'.
- Banner:** A large central banner for 'UK CUSTOMS & BONDED WAREHOUSING EBOOK' with a 'DOWNLOAD NOW' button.
- Banner Right:** A banner for 'Allports Group' with sub-images for 'OPEN TRAILERS', 'CONTRACT HIRE & RENT', and 'SINTEK'.
- Rectangle:** A banner for 'gowash' with the text 'Optimise your resources, enhance efficiency, and save costs with route planning software.'
- Wide Skyscraper:** A large vertical banner for 'Read it now! Click to view the latest magazine packed with industry news & comment!'.
- Secondary Banner:** A banner for 'With Truck and Track™ your company can lead the way'.
- Wide Skyscraper:** A large vertical banner for 'Start your professional with'.
- Wide Skyscraper:** A large vertical banner for 'FARGO SYSTEMS THE UK'S LEADING TMS PROVIDER TO THE INTERMODAL INDUSTRY'.
- Button:** A small button at the bottom left for 'CBF'.

Callout boxes on the right side of the image identify the following advertising formats and their prices:

- Rolling Leaderboard £715
- Banner Right £336
- Rectangle £336
- Wide Skyscraper £935
- Secondary Banner £550
- Button £550

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Annual visitors to truckandtrack.com:

Visits 105,384
Unique Visitors 21,744
Page Views 207,792

Data formats: GIF, animated GIF, JPG.

Target website: please specify the URL to which your banner should be linked. All banners & buttons can have up to 4 rotating messages.

Rolling Leaderboard	351 W x 45 pixels H / 150kb max	£715 per month/£5000 per year
Secondary Banner	450 W x 45 pixels H / 150kb max	£550 per month/£5000 per year
Button	105 W x 105 pixels H / 50kb max	£550 for 6 months
Rectangle	244 W x 170 pixels H / 150kb max	£336 per month/£3000 per year
Wide Skyscraper	244 W x 473 pixels H / 200kb max	£935 per month/£8500 per year
Banner	263 W x 170 pixels H / 150kb max	£336 per month/£3000 per year
Banner Right	244 W x 170 pixels H / 150kb max	£336 per month/£3000 per year

Prices plus VAT where applicable



Read it now!
Click to view the latest magazine packed with industry news & comment!
Each issue of Truck and Track is available for you to read as a flipbook



Intelligent marking - when needs to know?
The British Beer & Wine Association (BBA) has announced that it will be using intelligent marking to help protect its members' brands from counterfeiters. [Click to learn more](#)

SNAP Accounts - greater efficiency, greater profits
All UK business large or small, involved in the supply and distribution of goods, can benefit from the use of SNAP Accounts. [Click to learn more](#)

Transporting Dangerous Goods? Then for safety's sake - train
The use of a dangerous goods train for the transport of thousands of tonnes of hazardous materials is being implemented in the UK. [Click to learn more](#)

Start your professional development journey
New qualifications and awards being offered by CILT/UK Learning Centre. [Click to learn more](#)

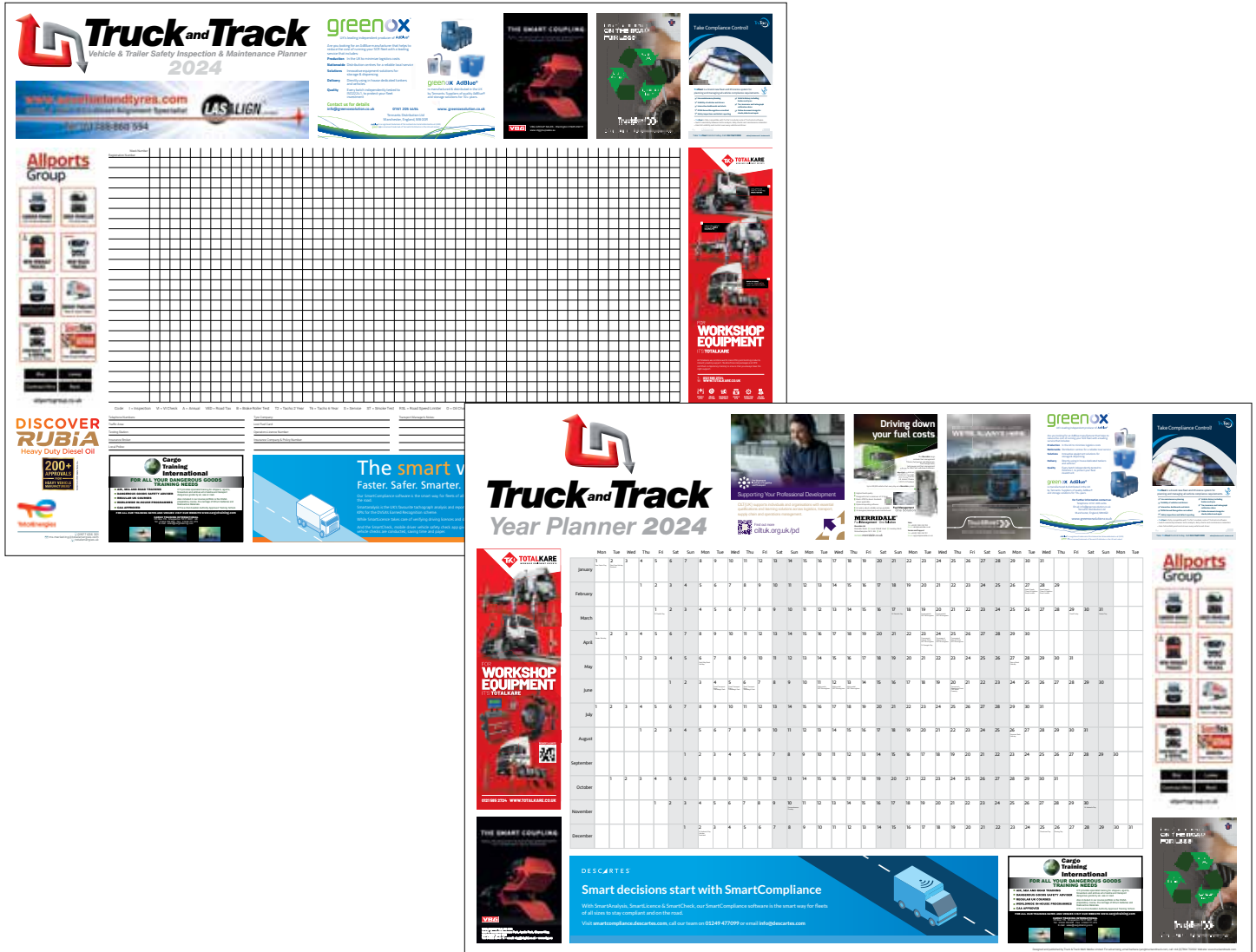
Seamlessly Navigating the Changing Customs & Compliance Landscape
It's time to take UK business into the 21st century with the latest in customs and compliance. [Click to learn more](#)

Short-term space is critical to a successful warehouse strategy
As Bruce Parkin, Managing Director of the Warehouse Space, [Click to learn more](#)

Truck and Track Digital News e-newsletter

Truck and Track Website
www.truckandtrack.com

Truck and Track Maintenance Planner and Year Planner



Recent Truck and Track advertisers include

Allports Group
 AS24 (Total Group)
 Aspöck Systems
 Bowe UK
 Boxhaul
 Cargo Training International Ltd
 CILT (UK)
 Commercial Body Fittings Ltd
 Commercial Vehicle Show
 Continental Automotive (VDO brand)
 Deker Solutions
 Descartes Systems UK
 DFDS Seaways
 DKV Euro Service
 Fargo Systems
 GB Railfreight
 Giti Tire (GT Radial brand)
 GoWash
 Greenox (Tennants Distribution Ltd)
 GroupAuto (G-Truck & TopTruck)

Handling Equipment UK Ltd
 Irish Ferries Freight
 Istobal UK Ltd
 Labeline International Ltd
 Lasalign Ltd
 Lytx
 Mandata Ltd
 Merridale Fuel & Tank Management Systems
 Millers Oils Ltd
 Morris Lubricants
 Multimodal (Clarion Events)
 Oil Tank Supplies (OTS)
 PTV Group UK Ltd
 Rotronics Battery Management Solutions
 SNAP Account
 Steertrak Ltd
 Steril UK Ltd
 Tachosys
 Talent in Logistics

TDi - Transport Data Interchange Ltd
 Tennants Distribution Ltd (Greenox brand)
 Total UK Ltd - Lubricants Division
 Totalcare
 Transdek UK Ltd
 Truck & Trailer Components (Unipart Autoparts)
 Truckcom Systems Ltd
 TruckEast Ltd
 TruTac Ltd
 Unisto Ltd
 United Pallet Network (UPN)
 VBG Group Sales Ltd
 Vision UK Ltd
 Web Boutiques
 Wilcomatic
 Xclusive Recruitment
 XDP Ltd
 Yuasa Batteries

Truck and Track Exhibitions



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